

Dana Steel to enter Abu Dhabi with its first facility in Kezad

PLANT WILL HELP REPLACE IMPORTED RAW MATERIALS WITH MADE IN UAE SUPPLY

DUBAI
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 Assistant Editor

Dana Steel will set up its first hot and cold rolling steel complex in Abu Dhabi, it was announced on Friday.

The 50,000 sqm facility will be based at Khalifa Economic Zones Abu Dhabi - Kezad Group, and will "facilitate backward integration of the company's continuous galvanising and continuous colour coating lines and will have 500,000 metric tonnes rolling capacity", industrial conglomerate Dana Group's flagship manufacturing unit said.

The plant will help boost Dana Steel's manufacturing capacity in the GCC by replacing imported raw materials, such as cold rolled full hard coils, with a new Made in UAE supply.

By providing a base for Dana Steel's first facility in Abu Dhabi, Kezad Group is extending its support for the Abu Dhabi Industrial Strategy, which looks to more than double the size of the emirate's manufacturing sector to Dh172 billion by 2031 through a series of transformational programmes.

Mohammad Al Khadar Al Ahmed, CEO, Khalifa Economic Zones Abu Dhabi - Kezad Group, said: "Owing to the modern infrastructure and efficient transportation network offered by Kezad and Khalifa Port, investors such as Dana Steel are selecting our industrial ecosystem as a base from which to grow their operations in the UAE and globally. By enabling vertical integration of their manufacturing supply chain, we look forward to supporting Dana Steel on its journey to serve customers and expand its international reach."

Dr. Ankur Dana, CEO of Dana Steel Industry, said: "With worldwide demand for quality steel products set to grow, we are quite excited to start this milestone project in



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■ Dana Steel and Kezad Group have signed a preliminary agreement to establish Dana Steel's first hot and cold rolling steel complex in Abu Dhabi.

efforts to enhance value for our customers across continents. This project will be our 9th industrial facility within the UAE, several unique factors led us to

including the world-class infrastructure on offer, in addition to seamless connectivity to global markets and easy access to natural gas at competitive

Dh172b
 projected size of Abu Dhabi manufacturing sector by 2031

DANA STEEL

LEADING PLAYER

Established in 2017, and catering to consumer markets across more than 50 countries throughout the Middle East, Africa, Europe, and the Americas, Dana Steel is one of the region's largest and most modern manufacturers of Hot Dip Galvanized (HDG), Aluzinc (AZ), Prepainted Galvanized (PPGI), Prepainted Aluzinc (PPAZ) and Prepainted Aluminum (PPAL) steel coils and sheets.